**Product Analysis:**

* **Product Cost vs. Price:** Compare the cost and retail price of products to analyze profitability.
* **Top Selling Products:** Identify products with the highest sales volume.
* **Product Categories:** Analyze the distribution of products across different categories.

**Inventory Analysis:**

* **Stock Levels:** Monitor the stock levels of products across different stores.
* **Stock Turnover:** Analyze how quickly products are sold out and replenished.

**Store Performance:**

* **Sales by Store:** Compare sales performance across different stores.
* **Store Location Impact:** Evaluate the impact of store location on sales.
* **Store Opening Dates:** Analyze if the opening date of a store correlates with its sales performance.

**Sales Analysis:**

* **Sales Trends:** Track sales trends over time (daily, weekly, monthly).
* **Sales Distribution:** Analyze the distribution of sales across different products, stores, and time periods.
* **Units Sold:** Identify peak sales periods and correlate with external factors (e.g., promotions, holidays).

**Calendar Impact:**

* **Seasonality:** Analyze sales patterns for seasonality effects.
* **Date-based Insights:** Correlate sales data with specific dates/events (e.g., holidays, store promotions).

**Another questions:**

* Which product categories drive the biggest profits? Is this the same across store locations?
* Can you find any seasonal trends or patterns in the sales data?
* Are sales being lost with out-of-stock products at certain locations?
* How much money is tied up in inventory at the toy stores? How long will it last?